Asia Pacific's Leading Platform for the Carbon & Energy Market



24 - 25 September 2013

www.carbonforumasia.com



25 - 27 September 2013

www.cleanenergyexpoasia.com



Improving Energy Efficiency in the Buildings, Utilities and Industry Sectors

25 - 27 September 2013

www.energyefficiencyasia.com

# ENERGY EFFICIENCY

## **INVITATION TO VISIT**

Centara Grand & Bangkok Convention Centre at CentralWorld, Bangkok, Thailand

FREE Trade Fair entrance.
Conference Early Bird ends
31 July 2013.

Co-organizer for CFA





# Building a Sustainable Energy Future

For the first time, Carbon Forum Asia, Clean Energy Expo Asia and Energy Efficiency Asia will be co-located to provide a dedicated platform for policy makers and industry practitioners to address key issues, develop business opportunities and discuss practical solutions towards securing Asia's energy future.



isitors will get the opportunity to source for clean energy, energy efficiency, carbon and energy management solutions, from over **200** exhibitors from over **50** countries, all under one roof.

We are pleased, once again, to have the support of the Asian Development Bank, the Thailand Greenhouse Gas Management Organization (Public Organization), the Overseas Environmental Cooperation Center, Japan (OECC), the World Bank East Asia and Pacific Region, the Sustainable Energy Association of Singapore and the Federation of Thai Industries Renewable Energy Club who will showcase their initiatives and capabilities with a strong presence.

This year, we also welcome the European ASEAN Business Centre as the Pavilion Host of the EU Pavilion and the Thai Electrical & Mechanical Contractors Association as the Event Co-Host of Energy Efficiency Asia.

# 3 powerhouse events

### **CARBON FORUM ASIA**

### 24 - 25 September 2013 | www.carbonforumasia.com

The Pacific Rim is becoming a hot-bed of carbon market activity, from Australia, China and Korea to California and Mexico. Fast growing industrializing nations such as China and India are putting in place policies and harnessing the power of market based mechanisms to lower the costs of reducing emissions. While Australia is set to link its carbon market with the EU in 2015, India has introduced its own trading platform with a focus on energy efficiency. China is set to launch its pilot emissions trading schemes this year. Japan's Bilateral Offsets Crediting Mechanism is under development while Korea is implementing its emissions trading by 2015. In the midst of these major developments, Carbon Forum Asia brings together carbon practitioners to meet and share experiences, as well as discuss the latest developments and trends in the carbon markets and climate finance.

### **CLEAN ENERGY EXPO ASIA**

#### 25 – 27 September 2013 | www.cleanenergyexpoasia.com

The majority of the Asian countries now have national policies and tariffs in place to support an expansion into clean energy. The aggressive growth and future needs of the clean energy industry has opened new and exciting opportunities for new players to enter the market. In the midst of the rapid growth, companies continue to face challenges in sourcing for financing, managing project risks, assessing and selecting the right technologies as well as managing daily operational challenges. Held over 3 days, Clean Energy Expo Asia brings together policy makers and industry practitioners to address key issues, develop business opportunities and to discuss practical solutions associated with policies, finance, technology, operations and maintenance in clean energy.

## **ENERGY EFFICIENCY ASIA**

### 25 - 27 September 2013 | www.energyefficiencyasia.com

Whilst both the environmental and economic benefits of investing in energy efficiency are known, the large-scale adoption of energy efficiency measures is limited. More and more companies need to manage the balance between regulatory compliance, environmental stewardship and improving the bottom line. The challenge lies in seeking ideas from the latest technical innovations and energy efficiency practices at the lowest cost and demonstrating the business case for energy efficiency. Energy Efficiency Asia brings together industry energy professionals, energy efficiency experts and key stakeholders to meet, share experiences and discuss solutions towards implementing a successful energy efficiency program.

# Who you will meet

- Academic and Research Institutions
- Bilateral and Multilateral Aid Agencies
- Built Environment
- Carbon Offset Sellers, Buyers and Brokers
- Consultants
- Designers and Architects
- Exchanges and Trading Platforms
- Governments
- Independent Power Producers
- Industrial Manufacturing

- Industry Associations
- Investors and Financial Services
- Media & Press
- Non-Governmental Organizations
- · Process manufacturing
- Project Owners, Developers and Operators
- Public and Private Power Utilities
- Technology and Service Providers

BIOENERGY/BIOFUEL/BIOGAS

**SMART GRIDS** 

**SOLAR ENERGY** 

WIND ENERGY

WASTE-TO-ENERGY

**CARBON** 

**ENERGY EFFICIENCY** 

# 2013 speaker highlights

- Lu Xuedu, Advisor, Asian Development Bank (ADB)
- · Phichai Tinsuntisook, Chairman, FTI Renewable Energy Club, Thailand
- Dirk Forrister, President & Chief Executive Officer, International Emissions Trading Association (IETA)
- Thongchai Kangvanchai, Head Investment Banking, Kasikorn Bank
- Looi Hip Peu, President, Malaysian Green Building Confederation
- Takashi Hongo, Senior Fellow, Mitsui Global Strategic Studies Institute
- Rosario Venturina, Chairman, Technical Committee, National Renewable Energy Board, Philippines
- Peter du Pont, Vice President, Government & Clean Energy Consulting, Nexant Asia
- Steve Scott, Chief Engineer Harwood Mill, NSW Sugar Milling Cooperative
- Jørgen Højstrup, Vice President Wind Technology & Optimization, ROMO Wind
- Pajon Sribonruang, Chief Operating Officer, Thai Biogas Energy Company
- Thinh Bui Van, Managing Director, Thuan Binh Wind Power Joint Stock Company (EVN TBW)
- · Vineet Mittal, Co-founder & Managing Director, Welspun Energy

For updated list of speakers, conference topics and program, please visit the respective event websites.

## **Investors Pitch Workshop:**

What makes a project financeable and ultimately bankable?

Securing finance for clean energy and energy efficiency projects is one of the key challenges project developers are facing today. Often the developers struggle to meet the requirements of an investor. Developers also seek requisite tools and information to prepare bankable business plans.

Koelnmesse, in collaboration with the Climate Technology Initiative Private Financing Advisory Network (CTI PFAN) will be holding an investors pitch workshop to help developers understand better what investors and bankers are looking for when evaluating projects they considered funding. This will help the developers to communicate precisely about their project in a way that makes sense to the investors and allow them to clearly and easily see why a project deserves their attention and money. The workshop is open to all conference attendees of Clean Energy Expo Asia and Energy Efficiency Asia.

# Sustainable Energy Courses

The Sustainable Energy Association of Singapore (SEAS) will be holding the following courses:

- Financing and Management of Solar Photovoltaic Projects
- Master Class on Bio Renewable Energy
- Master Class on Financing Energy Efficiency Projects Overview

The trainers and lectures consist of not only highly qualified academic professionals but also industry specialists and professionals that are successful and sought after practitioners in the area of Sustainable Energy. Fees will be incurred for those who wish to join.

# **Exhibitor** Presentations

Exhibitor Presentations will be held over the 3 days at the Trade Fair. The sessions are complimentary for participants and will feature updates on the latest technologies, products, case study presentations and industry discussions in an interactive framework.



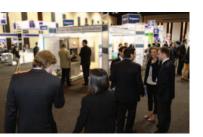
# What the industry says

"Clean Energy Expo Asia remains for me one of the most interesting and professionally organized events in the renewable energy sector in Asia. Both the level of the information shared by the invited speakers and the flawless organization of the whole 3 days definitely lived up to my expectations. The event offers an excellent platform for professionals in the renewable energy sector to get a feel of what is really going on in this sector across Asia."

Vestas Wind Systems A/S

"Clean Energy Expo Asia is clearly responsive to real-world issues on clean energy — bringing together key players in technology, finance and policy to catalyze effective and sustainable solutions."

**Asian Development Bank** 





"Year after year, Carbon Forum Asia has firmly demonstrated itself to be the most valuable regional Carbon Congress and Exhibition, where you can meet all key players in the Asian Pacific market. If you need to know what's happening within the Asian region in just two days, Carbon Forum Asia is where you want to be!"

DNV

"With China's seven voluntary pilots due to start in 2013 in five cities — Beijing, Shanghai, Tianjin, Shenzhen and Chongqing — and two provinces, Guangdong and Hubei, there is a lot of attention and potential interest in this new market. Carbon Forum Asia provided a good opportunity for Chinese cities conducting carbon trading pilot schemes to share their views and experiences with participants from all over the world."

China Clean Development Mechanism Fund

# HOW to participate

### Trade Fair

Pre-register online for **FREE entrance** to all 3 Trade Fairs – Carbon Forum Asia, Clean Energy Expo Asia, Energy Efficiency Asia.

#### Conference

Register by **31 July 2013** to enjoy early bird rates! Register for all 3 conferences & save **20%!** 

Carbon Forum Asia	Early Bird (before 31 July 2013, 23:59 GMT+8)	Standard Rates (after 31 July 2013, 23:59 GMT+8)
Full ticket (2-days)	THB 36,500	THB 41,000
Special Discounted 2-day Conference Ticket for		
Members of Supporting Associations	-	THB 32,500
Developing Countries	THB 16,200	THB 18,500
Non-Governmental Organization	-	THB 8,600
Students & Academia	-	THB 4,500

Conference ticket includes access to the 2 day conference sessions, trade fair, side events and lunch.

Clean Energy Expo Asia Energy Efficiency Asia	Early Bird (before 31 July 2013, 23:59 GMT+8)	Standard Rates (after 31 July 2013, 23:59 GMT+8)
Full ticket (3-days)	THB 14,400	THB 16,900
2-Day ticket	THB 10,800	THB 13,500
1-Day Ticket	THB 8,100	THB 10,800
Special Discounted 3-day Conference Ticket for		
Members of Supporting Associations / Agencies / Exhibitors	-	THB 10,800
Low & Low-middle Income Economies	THB 6,800	THB 9,300
Non-Governmental Organization	-	THB 5,600
Students & Academia	-	THB 2,900
Group Ticket Promotion		

#### Group Ticket Promotion

There will be a **20% discount** with every 5 tickets purchase. Promotion excludes members of supporting associations/agencies, exhibitor, academia & students tickets.

Conference ticket includes access to the 3 day Clean Energy Expo Asia and Energy Efficiency Asia conference sessions, workshops, trade fair and lunch.

<sup>\*</sup>All prices are exclusive of 7% VAT and only one discount scheme is applicable. Please refer to the registration details and terms on our websites.

# Who to contact

#### **REGISTRATION AND GENERAL ENQUIRIES**

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#### CONFERENCE

#### Carbon Forum Asia

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#### SALES AND TRADE FAIR PARTICIPATION

#### **Carbon Forum Asia**

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